## Breaking the cycle of stigma in academic writing





Stephen Parkin hroughout the last two decades, there has been a societal shift towards more personcentred language and terms of expression that seek to avoid offending, marginalising and stigmatising particular groups of people. Yet, as part of my academic role, I frequently read articles in academic journals, which use stigmatising language.

I hope the alternative words and phrases suggested here may be one step towards breaking the cycle of stigma in academic writing.

## WORDS TO AVOID, WORDS TO USE, AND WHY

The following table provides suggested guidance on some of the words/expressions to avoid in scholarly output (e.g. reports, research papers, and conference presentations). These examples serve to highlight the way in which stigma can be (consciously and unconsciously) re-produced through the language used by researchers and scholars.

There may be times when the use of such terms and phrases is valid and legitimate, such as in verbatim quotes by research participants when qualitative data extracts are being included in the main body of the text. But even then, they should be used with caution and preferably following discussion and full agreement by the research team (if more than one author is involved).

AVOID	WHY?	CONSIDER INSTEAD
1. Addicts, alcoholics,	These are dehumanising	People who use drugs
crack-users, druggies,	expressions, which	/ alcohol
drunks, drunkards,	stigmatise and define	
heroin-users and other	people by their behaviour.	
pejorative terms		
2. BAME	Abbreviation does not	Ethnic groups,
	fully reflect the wide	ethnicity, diverse
	range of experiences	backgrounds
	associated with people	
	from marginalised or	
	minority ethnic groups.	

AVOID	WHY?	CONSIDER INSTEAD
3. Battling or suffering	Expressions like these	People living with
with drug use	imply hopelessness and	substance-related
	helplessness and	issues
	reinforce paternalistic	
	models of healthcare.	
	They fail to recognise	
	individual choice,	
	decision-making, and	
	personal preferences, and	
	do not acknowledge the	
	lived experience of people	
	who use drugs or are in	
	treatment.	
4. Beg, beggar, steal,	Terms have a moralistic	Alternative forms of
shoplift,	undertone, and define	income generation
	people on the basis of	
	activities that may be	
	necessary to address	
	withdrawal symptoms,	
	and which typically cause	
	no physical harm to	
	others.	
5. Brainstorm(ing)	Term has associations	Thought shower(ing),
(especially when	with a neurological	shared discussion,
describing research	disorder, and may be	round-table session
methods or focus	considered pejorative,	
group work)	insensitive or offensive.	

AVOID	WHY?	CONSIDER INSTEAD
6. Chaotic lifestyles	Term makes a subjective	Lifestyles affected by
(associated with	and paternalistic	substance use
substance use)	statement regarding perceived levels of	
	stability or instability	
	around someone's	
	lifestyle.	
	From the perspective of	
	people who drink or use	
	drugs, there could be	
	routine and logic in their behaviour, which is	
	perceived as 'chaotic' by	
	others.	
7. Clean / dirty	These terms create a	Unused / used
syringes	binary division regarding	syringes
	hygiene, in which 'clean' equates to acceptable	
	and safe, and 'dirty'	
	relates to danger and is to	
	be avoided.	
	They embed a set of value	
	judgements regarding	
	appropriate /	
	inappropriate behaviours associated with injecting	
	hygiene and technique.	
	People with experience of	
	rough sleeping, for	
	example, may have little	
	to no option but to share	
	injecting paraphernalia on occasion.	

AVOID	WHY?	CONSIDER INSTEAD
8. Clean / dirty	Stigmatising terms	Positive / negative
screening tests (e.g.	associated with	screening test
urine samples)	paternalistic models of	
	healthcare. They make	
	value judgements	
	regarding the motivations	
	/ behaviours of people	
	affected by testing	
	procedures.	
9. Clean, sober, drug-	Terms do not	People who have
free, abstinent	acknowledge the lived	stopped using drugs
	experience of people who	
	use drugs or who are in	
	treatment. They make a	
	judgement about an	
	individual's treatment and	
	recovery agenda, and	
	reinforce paternalistic	
	models of healthcare.	
10. Convicts, cons,	Terms define people by	People who have been
felons, prisoners,	their (typically temporary)	detained
inmates	legal status.	
11. Criminals, involved	Terms criminalise people	People involved in
in crime, committed	based on behaviour that	behaviour likely to
crime (all relating to	may be necessary to	result in arrest, people
substance use)	address withdrawal	who might risk arrest,
	symptoms , and could	people in trouble with
	result in researchers	the police, people
	labelling their research	risking liberty /
	participants as deviant / criminal.	detention

AVOID	WHY?	CONSIDER INSTEAD
12. Disabled, disabled	Terms highlight a person's	People with ability
people	inability to perform	issues, people with
	specific actions, and	mobility issues
	define people by	
	conditions and	
	experiences. They are	
	potentially offensive /	
	degrading to some	
	people, and essentially	
	highlight 'ability privilege'.	
	Refer instead to a	
	person's ability or	
	accessibility (rather than	
	their inability to do an	
	action / activity).	
13. Disabled toilets	Phrase is marginalising as	Accessible toilets,
	it highlights a person's	accessible facilities
	ʻdisability'.	
14. Drug abuse, drug	Terms such as these are	Substance use
misuse	not neutral; they imply a	
	subjective (and negative)	
	position by the author	
	regarding another	
	person's use of	
	substance/s.	
15. Drug dealer, drug	Define people by an	People who sell drugs
seller, drug peddler	activity / behaviour with	
	pejorative, judgemental	
	and moral implications,	
	often based on the legal	
	classification of drugs.	

AVOID	WHY?	CONSIDER INSTEAD
16. Drug habit,	Expressions like these	People with
suffering from	imply hopelessness and	experience of drug
addiction	helplessness and	dependence
	reinforce paternalistic	
	models of healthcare.	
	They also make a	
	subjective statement	
	about the nature of an	
	individual's drug use.	
17. Drug offenders	Term criminalises people	People with
	based on their drug-	experience of the
	related behaviours.	justice system
18. Drug-seeking, using	Terms describe	Needs are not being
on top	behaviours that are	fully met, using street
	considered inappropriate	drugs in addition to
	(especially in the context	prescribed treatment
	of treatment/prescribed	
	medication), without fully	
	appreciating the	
	circumstances.	
19. Ex-addicts, former	Define people by their	People living in
users	previous behaviour.	recovery
20. Ex-cons, ex-	Stigmatising and define	People in community
prisoners, former	people by a status that	re-entry
inmates	existed in the past.	
21. Heavy drinkers	Although regarded as a	If used in clinical
	'clinical term' to describe	context, use 'clinical
	the amount / frequency of	definition of heavy
	alcohol consumed over	drinking'. When used
	time, when it is used in	in connection with
	non-clinical contexts it	non-clinical definition,
	makes a subjective,	use 'people who drink
	moralistic, and	alcohol'.
	paternalistic evaluation	
	regarding the quantity of	
	alcohol an individual	
	consumes.	

AVOID	WHY?	CONSIDER INSTEAD
22. Homeless people,	Terms define people by	People with
rough sleepers	their circumstances or	experience of
	behaviour, with pejorative,	homelessness / rough
	judgemental and moral	sleeping
	implications.	
23. Injecting drug user	Stigmatising and	People who inject
(IDU)	dehumanising. Defines	drugs
	people by their substance	
	use and preferred mode	
	of administration.	
24. No brainer	Although it is unlikely that	A good idea
	academics and scholars	
	will write this in their	
	output, it does feature in	
	everyday language.	
	Phrase is considered	
	offensive, insensitive, and	
	stigmatising due to its	
	associations with a	
	neurological disorder.	
25. Non-compliant,	Terms do not	Chooses not to take
resistant to treatment	acknowledge the lived	part in treatment, opts
	experience of people who	out of treatment,
	use drugs or are in	chooses to
	treatment, especially	discontinue treatment
	those who do not achieve	
	goals and targets	
	established in treatment	
	plans. They make a	
	judgement about an	
	individual's treatment and	
	recovery agenda, and	
	reinforce paternalistic models of healthcare.	
	models of healthCare.	

AVOID	WHY?	CONSIDER INSTEAD
26. Overdose victims	Term victimises people	People who overdosed
	and suggests they have	
	no agency (decision-	
	making) in the events	
	leading up to an overdose.	
27. Problem drug use	Does not acknowledge	Drug use, drug-
	the lived experience of	focused lifestyles,
	people who use drugs.	drug-centred lifestyles
	Implies hopelessness and	
	helplessness and	
	reinforces paternalistic	
	models of healthcare.	
	Makes a subjective	
	statement about drug	
	use.	
	Fails to recognise	
	individual choice,	
	decision-making and	
	personal preferences.	
28. Public injecting	A term that is confusing	Street-based
	and misleading as it	injecting, outdoor
	means different things to	injecting
	different people. As a	
	descriptive term it	
	stigmatises people who	
	may engage in outdoor	
	injecting, as it implies open, anti-social	
	behaviour.	

AVOID	WHY?	CONSIDER INSTEAD
29. PWUD, PWID, and	Creating abbreviations to	People who use drugs,
other acronyms	describe groups (and	people who inject
	entire populations) of	drugs (i.e. write in full)
	people is to establish	
	labels and classifications	
	that define people as 'different' from wider	
	society. Labels and tags	
	establish stigma and can	
	reinforce a particular	
	negative identity (as	
	established in the field of	
	psychology with labelling	
	theory).	
	Similar abbreviations may	
	be (and are) used to	
	describe organisations	
	within the field of harm	
	reduction. However, it	
	should be noted that it is valid and legitimate to	
	abbreviate in this way for	
	organisations (as it does	
	not create a label). It is	
	important that authors	
	realise the difference	
	between abbreviating	
	organisations and	
	labelling people. The	
	former does not	
	stigmatise, the latter	
	does.	

AVOID	WHY?	CONSIDER INSTEAD
30. Relapse	Makes a judgement about an individual's treatment and recovery agenda and reinforces paternalistic models of healthcare. Such terms do not acknowledge the lived experience of treatment and drug use, and fail to recognise individual choice, decision-making and preferences.	Experience a change in treatment goals / plans. Experience a change in choices relating to treatment / substance use.
31. Sex workers, prostitutes	Terms define people by their behaviour, with pejorative, judgemental, and moral implications.	People with experience of selling sex
32. Shooting galleries, crackhouses, drug dens, trap houses	Expressions define environments by activities associated with stigmatised behaviour.	Drug-focused environments, drug- using environments
33. Sin bin (for discarding injecting paraphernalia)	Term abbreviates 'incineration bin' in a way that is moralistic and paternalistic.	Incineration bin, sharps box
34. Slang terms (e.g. speedball, snowball, strung out, battling demons, high, gouch, rattling, cold turkey, fix, track marks, on top)	Slang terms should not be used in scholarly texts, as they can be inadvertently pejorative and stigmatising.	Use the appropriate (scholarly) terms for the slang used, unless quoting what research participants say

AVOID	WHY?	CONSIDER INSTEAD
35. Users, drug users,	Terms are stigmatising as	People who use drugs
drug misusers, drug	they label and classify	
abusers	people based upon	
	perceived levels of drug	
	intake or from the position	
	of one who has an	
	alternative opinion	
	regarding the 'use' of	
	drugs.	

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